
WYOMING TAXPAYERS ASSOCIATION



2011/2012

Sponsorship Opportunities

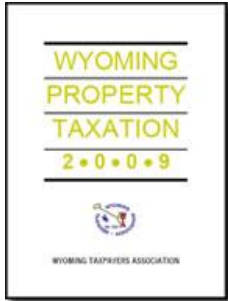
Wyoming Taxpayers Association is a statewide association representing individual taxpayers, large & small businesses, county and city government, and professional and trade organizations. WTA serves its members by advocating sound tax policy for a healthy Wyoming economy.

Wyoming Taxpayers Association

2011/2012 SPONSORSHIP OPPORTUNITIES

PUBLICATIONS

Your company logo will be located in a key location within the publication of choice. Sponsorships help offset the cost of printing and research hours. These publications are sent to WTA members, legislators and policy leaders.



Wyoming Property Taxation – a county-by-county report detailing the assessed value and mill levies for all Wyoming taxing jurisdictions. The publication also includes a special district report with detailed accounts of each type of district, limits affecting taxing authority and location. This booklet is one of the most referenced and sought-after tax documents in Wyoming. Wyoming Property Taxation is free to members.

- 400 are sent out in January.



Wyoming Tax Summary - a quick reference guide to Wyoming state and local government taxes. Each section includes the tax base, rate, exemptions, collection procedures, distribution revenue, and government agency contacts. This resource has been referred to as “the tax bible” by Wyoming legislators and is not available in any other format.

- 400 are sent out in January.



Tax Roundup Newsletter (4x per year) - WTA’s Tax Round Up newsletter is considered invaluable by members as being the most timely, concise and accurate information source on Wyoming taxation and government. Topics covered in past newsletters include: state and local revenue, spending trends and analysis, state economic reports, education finance, legislative updates, fuel taxes, and the streamlined sales tax initiative, among others.

- 400 are sent out four times a year.

How Wyoming Compares - Wyoming’s revenues and expenditures are compared to the other 49 states.

- This publication is only available on-line in even years.

MEETINGS

WTA Annual Meeting - Each October, the Wyoming Taxpayers Association convenes for the annual meeting, which consists of a members-only policy meeting, board meeting, reception, education panels and keynote speaker. Topics and invited speakers are focused on timely, emerging tax and fiscal issues. Those in attendance include companies and individuals who have an interest in state and local tax policy issues; individual taxpayers, the business and agricultural communities, government agencies, trade associations, and large corporations alike. 2012 will mark the 75th anniversary and annual meeting of the Wyoming Taxpayers Association.

Pre-Session Policy Meeting – This is the opportunity for WTA members to discuss "what's happening now" and what's important to them. Experts are invited to compare various tax issues against the Cornerstones of Taxation. For example, topics such as State revenue projections, wind taxation, Amazon laws, sales and use taxes, manufacturing exemption, fuel taxes, and bringing accountability to Wyoming's education system are discussed. (*open to WTA members only*).

LEGISLATIVE EVENTS

Legislative Receptions – Receptions are usually combined with a WTA policy meeting or legislative meeting and provide members access to legislators and policy officials.

Legislative Session Breakfasts – Members can sponsor an intimate breakfast during session to introduce WTA to new legislators, or discuss an important tax issue with seasoned legislators. (*6-8 people*)

Legislative Weekly Policy Meeting - WTA members meet on a weekly basis (*Monday afternoons*) during the Legislative Session to discuss timely bills, receive updates on bill status, and summaries of the legislative budget.

Interim Legislative Reception- WTA hosts a legislative reception in conjunction with the interim work of the Joint Revenue Committee. Attendees at the 2011 interim reception included members of the Joint Revenue Committee, legislators from the surrounding area, city and county elected officials, and industry representatives. Approximately 60 attendees.

WTA was founded on the idea that business and individuals should have a place to access current, straightforward and unbiased information.

Thank you for your support of our organization.

YES, SIGN US UP...

Sponsorship Opportunities	Bronze	Silver	Gold
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Meetings

Annual Meeting

Day One

WTA Member's Only Policy Forum	\$100	\$300	\$600
Reception for Special Invited Guests	\$250	\$500	\$1,000

Day Two

Panel Discussions	\$250	\$500	\$1,000
Lunch with Keynote Speaker <i>(includes cost of speaker)</i>	\$500	\$1,000	\$1,500

Throughout Both Days

Coffee Breaks (4)	\$100	\$300	\$600
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January Policy Meeting

Pre-Session WTA Policy Meeting	\$100	\$300	\$600
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Legislative Activity

Pre-Session Legislative Reception	\$250	\$500	\$1,000
Legislative Session Breakfasts (4)	\$250	\$500	\$1,000
Legislative Weekly Policy Meeting (4)	\$100	\$250	\$500
Interim Legislative Reception	\$250	\$500	\$1,000

Publications

Tax Roundup - Newsletter	\$500	\$1,000	\$2,000
How Wyoming Compares	\$250	\$500	\$1,000
Wyoming Tax Summary	\$250	\$500	\$1,000
Property Tax Book	\$2,000	\$4,000	\$6,000

Total _____

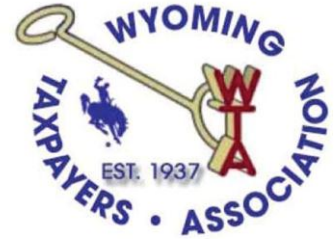
Member Organization:

Member Name:

Address: _____

Phone: _____

Email: _____



Previous year's sponsors illustrated on back.

Please send to:

Wyoming Taxpayers Assn.
2410 Pioneer Avenue
Cheyenne, WY 82001

Or scan and send to:

wyotax@wyotax.org

PREVIOUS YEAR'S SPONSORS

Annual Meeting	Bronze	Silver	Gold
WTA Member's Only Policy Forum	ExxonMobil Chevron		
Reception for Special Invited Guests		ExxonMobil Union Pacific Black Hills Corp	Anadarko
Panel Discussions	Black Hills Corp	Chevron	Marathon
Lunch with Keynote Speaker			QEP
Coffee Breaks (4)		NFIB	Altria Peabody
Legislative Events			
Pre-Session Legislative Reception	Black Hills Corp		BP Union Pacific
Legislative Session Breakfasts (4)			BP Union Pacific
Legislative Weekly Policy Meeting (4)	Devon Energy Union Pacific		
Interim Legislative Reception	Chevron Black Hills Corp Arch Coal Wyoming Mining Assn.	Anadarko	Cloud Peak
Publications			
Tax Roundup - Newsletter	Black Hills Corp		
How Wyoming Compares			
Wyoming Tax Summary		Verizon Wireless	
Property Tax Book with Special Districts Report	Arch Coal Alpha Coal Verizon Wireless	BP	